

California Wound Health
delivers physician directed leading edge wound care treatment for LTC facilities. Our documented wound healing rates are significantly superior to virtually all LTC wound industry standards.

Physician Directed Treatment

Our **licensed team of Physicians** and Physician Extenders deliver **high quality wound care** in a cost-effective manner following MDS 3.0 clinical protocols. **Our wound care services are dependable, timely, efficient and effective.**

Dependability

Our physicians and physician extenders **coordinate with each facility's scheduling needs** and respond timely to your respective facility's wound care needs **enabling patients to heal sooner.**

Administrative and Billing Coordination

California Wound Health directly bills all of its services to Medicare Part B, Medi-Cal, managed care payers and/or private pay. We coordinate flexible patient scheduling to meet your facility's needs.



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**FOCUSED TREATMENT
FOCUSED SERVICES**





What's In It For You

Nursing homes and other facilities contracting with California Wound Health will realize:

- Enhanced comprehensive wound care management programs
- Providers trained in wound care treatment to manage and treat your residents
- Significantly improved wound-care healing times
- Improved wound care results
- Lower incidences of wound associated infections
- Reduced need to transfer patients to hospitals and wound care centers
- Fewer bed holds
- Increased patient/resident census
- Increased compliance with federal and state regulations
- Improved nursing facility wound care treatment scores



Choosing California Wound Health and AmeriWound

California Wound Health's team of licensed clinical specialists will fully support and enhance your facility's goal of providing quality wound care for your residents. Our mission is to provide leading edge physician-directed wound care treatments to heal your resident's wounds in a cost effective and efficient manner.

California Wound Health contracts with AmeriWound for management, administrative, business development, marketing, and contracting services. By contracting with California Wound Health and AmeriWound, your facility's residents will have access to a wide array of innovative treatment options based upon documented wound healing results. **Our documented wound days to healing results are vastly superior to LTC wound industry standards.** Accordingly, selecting California Wound Health as your facility's wound care treatment and management solution will lead to significantly improved wound healing results.

We work with your facility to accommodate virtually all nursing home and patient wound care needs. **Our providers utilize a wound focused EMR facilitating seamless, timely, MDS and survey compliant documentation.**



Quality Assurance

Our Chief Medical Officer has established a comprehensive wound focused quality assurance program measuring California Wound Health's healing rates against national standards for all wounds that we treat and manage. Each provider's clinical results are documented and regularly measured as part of our continuous quality improvement program.

Our Team

Daniel Borison, MD, FACS, California Wound Health President and Chief Medical Officer. AmeriWound Chief Medical Officer. Served as Chairman, Department of Surgery; Chief, Division of Trauma; and Chief, Division of Critical Care for the Cleveland Clinic Health System's Hillcrest Hospital.

Milton Schachter, AmeriWound and California Wound Health Chief Executive Officer. Served as CEO, Summit Orthopedics; CEO, Prudential Health Care, dba PruCare of Memphis / Health First and Health First Medical Group; COO, MedPartners (South Central Division); CEO, MJS Healthcare; and Executive in Residence with LEK Consulting.

Samson Fixler, AmeriWound and California Wound Health Chief Operating Officer. Served as COO for GemCare Health Services managing nursing homes and CEO for Dr. Fixler's Dental Services, a mobile dental practice servicing nursing homes.

Brian Silver, Southern California Area Manager for AmeriWound and California Wound Health. Served as Territory Manager for Kimberly-Clark Corporation and as Search Consultant for Merritt Hawkins.

Christina Hartmann, Northern California Area Manager for AmeriWound and California Wound Health. Served as Regional Director for Sunovion Pharmaceuticals; Regional Manager for Reliant Pharmaceuticals; and Regional Manager for Healthpoint.



AmeriWound incorporates the following **W.O.U.N.D.** principles:

Work as a team. We round with facility nurses and staff and involve everybody in the care plan. By verbal and written communication, as well as a coordinated effort, we achieve excellence in resident wound care.

On time. We coordinate all scheduling of resident visits with you. We accommodate your staff and avoid interference with other activities (i.e. dialysis, physical therapy). Our providers will reliably come on the very day, and at the time to best fit in with your facility's programming.

Utmost in resident care and safety. In addition to state of the art wound care, we also stress pain management, wound prevention, early assessment and education of residents, family and facility staff.

No tolerance for rude or discourteous behavior. We interact in an impeccable fashion with all staff, residents, and family members. Any violation is cause for provider removal from care at that facility and/or dismissal.

Documentation is available within 24 hours. Our documentation can be accessed online via our electronic medical record system. Our clinical notes accurately involve appropriate providers in each resident's care and provide an excellent foundation and protection for surveys and potential litigation. We provide wound descriptions to include measurements, document prognosis, document unavoidable conditions, and outline the respective plan of care.



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